

Course unit title: ON-LINE JOURNALISM AND RADIO**Course unit code: 2-1-16****Type of course unit:** compulsory**Level of course unit:** first cycle**Year of study:** 2st**Semester:** 1st**Number of ECTS credits allocated:** 6 ECTS**Name of lecturer:** Flor Pedroso**Objectives**

This discipline aims at making the students aware of the importance of “hearing” in a civilizations dominated by “sight”. This is a discipline where the sound is studied when everything seems to be reduced to images. Students will learn what acoustic scenarios and sonorous landscapes are. They will hear “sound designs” and analyse different kinds of listening. The history of radio will be presented and the evolution of radio will be analysed as a pre-television phenomenon that due to its characteristics survived to become a post-television reality and be still considered the tribal drum of modern societies. Students will study the Web as a new platform (the sixth continent) to which radios are migrating and analyse the functionality of both spaces within the digital convergence of the present, which in fact, is the trend for the future.

Learning outcomes of the course unit

- a) Offer instruments and tools for the analysis and decoding of the radio phenomenon in Portugal in relation to information
- b) Understand, from practical examples, the different approaches to a certain event
- c) Understand the production method of the different journalist styles, keeping in mind the specificities of the field.

Mode of delivery: face-to-face**Prerequisites and co-requisites:** none**Recommended optional programme components:** none**Course contents**

The sound territory – the earring in image civilization. Radio: medium pre and post television? The sound territory: a environment reality; the oratory return / spoke at earring or at distance; the earring in image civilization / equilibrium – otolithic functions; sound engineering / spots deconstruction; silence sound / the death camera; the actuality link/information flux; writing to be eared – narrative techniques; The time in radio/ Directs. The verb in present; Radio history; Woody Allen movie; Pre and post television phenomena; The radio as resistant; the radio future and digital convergence; Net radios; the Global radio; nomads and sedentary/stopped and on journey. Listening habits; the car as a cocoon; local and national radio phonic landscapes.

The return to spoken; Audience studies: Publics, habits and listening hours; competitiveness and complementarity's; the radio and other media; TSF radio; All news. A case study of TSF; Critical listening: from environment listening to selective attention through concentrated attention. The advertisement: the time made space; Techniques of contamination marketing language; News value; Editorial criteria; Journalistic equations; what's a news; the tribal tam drum in Portugal; The music as a universal language; Listening and decoding; The power of word – writing ateliers; how to use the words; urban tribes and high tech radiophones; the listeners and theirs radios; sound landscapes; close the circle of sound territory.

Recommended Reading

- O que é o Virtual - Levy, Pierre - Quarteto
- A Idade do Conhecimento – Junqueiro, Raul Editorial Notícias
- Jornalismo e Valores – Gonçalves, Rui Fernando Mendes – Edinova
- Rádio: 24 horas de Jornalismo – Parada, Marcelo – Panda Books – Brasil
- Tudo o que se passa na TSF – Meneses, João Paulo – Edição Jornal de Notícias
- La Seducción de las palabras – Grijelmo, Álex - Taurus
- Elogio do Silêncio – Smedt, Marc de – Sinais de Fogo – Brasil
- Midia: o 2º Deus – Shwartz, Tony – Brasil – Summus Editorial

Planned learning activities and teaching methods: Theoretical-practical lessons

Assessment methods and criteria

- There is no register for presences in classroom;
- Each discipline will have the following assessment:
 - 1 Test in the classroom (20% weighted)
 - 1 or more group or individual work (30% weighted)
 - Participation /attendance (**10%** weighted)
 - 1 Assessment at end of Semester to be fixed in Calendar (**40%** weighted)

Should the student have a grade inferior to 8 (7.5) in the Assessment, he will immediately be given an EXAM.

Language of instruction: portuguese