

Course unit title: INTERNSHIP

Course unit code: 2-1-19

Type of course unit: compulsory

Level of course unit: first cycle

Year of study: 2st

Semester: 1st

Number of ECTS credits allocated: 5 ECTS

Name of lecturer: Regina Moreira

Objectives

The ISCEM pedagogical project aims at offering the students of the Business Communication course professional internships from the second year on.

The main objective of the Internships is to bridge the gap that normally separates theoretic learning (however good and up-to-date it may be) from its practical application. These Internships provide students with general learning and a conjectural perspective of the company, but are also a testing bench where they can experiment and challenge, in direct contact with reality, their intellectual abilities, discovering many times in this process their vocational interest areas for future development.

On the other hand, the internships allow the companies to appreciate the potential professional value of the students, a starting point for a progressive and qualified integration, as well as to establish interactive relationships with the School, in a collaboration that aims at enhancing teaching methods and the scientific quality of knowledge taught, adapting them to the specificities of the market environment and to professional practices.

Finally, once the Course has been completed, the internships may lead to a faster integration of the Students in the work market, as a result of the work they presented in the different companies, and the scientific added values and techniques that they acquired during their itineraries.